



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u> 134948 /		<u>Alt Order #</u>
<u>Product</u> CFGA - Arizona		
<u>Contract Dates</u> 10/03/12 - 10/16/12	<u>Estimate #</u> 366	
<u>Advertiser</u> Club For Growth		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Tom Desmond	<u>Sales Office</u> Phoenix-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
		<u>Total Ratings</u> 386.10
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Target Enterprises Ltd**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KSAZ	10/03/12	10/16/12	M-F 5a-530a	5a-530a		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$350.00	1.30			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$350.00	1.30			
	Week:	10/15/12	10/21/12	MT-----				2	\$350.00	1.30			
N 2	KSAZ	10/03/12	10/16/12	M-F 530a-6a	530a-6a		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$450.00	1.50			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$450.00	1.50			
	Week:	10/15/12	10/21/12	MT-----				2	\$450.00	1.50			
N 3	KSAZ	10/03/12	10/16/12	M-F 6a-7a News	6a-7a		:30				NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$800.00	1.70			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$800.00	1.70			
	Week:	10/15/12	10/21/12	MT-----				2	\$800.00	1.70			
N 4	KSAZ	10/03/12	10/16/12	M-F 7a-8a News	7a-8a		:30				NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$850.00	2.10			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$850.00	2.10			
	Week:	10/15/12	10/21/12	MT-----				2	\$850.00	2.10			
N 5	KSAZ	10/03/12	10/16/12	M-F 8a-9a News	8a-9a		:30				NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$600.00	2.00			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$600.00	2.00			
	Week:	10/15/12	10/21/12	MT-----				2	\$600.00	2.00			
N 6	KSAZ	10/03/12	10/16/12	M-F 9a-10a News	9a-10a		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$350.00	1.50			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$350.00	1.50			
	Week:	10/15/12	10/21/12	MT-----				2	\$350.00	1.50			
N 7	KSAZ	10/03/12	10/16/12	M-F 12p-1230p Noon News	12p-1230p		:30				NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$300.00	1.60			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$300.00	1.60			
	Week:	10/15/12	10/21/12	MT-----				2	\$300.00	1.60			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 134948 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>10/03/12 - 10/16/12</b>	<u>Product</u> CFGA - Arizona	<u>Estimate #</u> <b>366</b>
<u>Advertiser</u> <b>Club For Growth</b>		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 8	KSAZ	10/03/12	10/16/12	M-F 430p-5p	430p-5p		:30				NM	9	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$650.00	4.10			
Week:		10/08/12	10/14/12	MTWTF--				5	\$650.00	4.10			
Week:		10/15/12	10/21/12	MT-----				1	\$650.00	4.10			
N 9	KSAZ	10/03/12	10/16/12	M-F 5p-530p News	5p-530p		:30				NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,000.00	4.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,000.00	4.00			
Week:		10/15/12	10/21/12	MT-----				1	\$1,000.00	4.00			
N 10	KSAZ	10/03/12	10/16/12	M-F 530p-6p News	530p-6p		:30				NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,000.00	3.40			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,000.00	3.40			
Week:		10/15/12	10/21/12	MT-----				1	\$1,000.00	3.40			
N 11	KSAZ	10/03/12	10/14/12	M-F 6p-630p News	6p-630p		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,000.00	2.70			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,000.00	2.70			
N 12	KSAZ	10/14/12	10/15/12	NLCS Champ Game Non Hor	12p-9p		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$3,000.00	5.30			
Week:		10/15/12	10/21/12	M-----				1	\$3,000.00	5.30			
N 13	KSAZ	10/08/12	10/14/12	M 7p-8p	7p-8p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$6,000.00	9.50			
N 14	KSAZ	10/08/12	10/14/12	M 8p-9p	M 8p-9p		:30				NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$4,600.00	7.80			
N 15	KSAZ	10/03/12	10/03/12	W 7p-9p	W 7p-9p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$7,500.00	6.10			
N 16	KSAZ	10/08/12	10/14/12	Th 7p-8p	Th 7p-8p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$7,500.00	6.20			
N 17	KSAZ	10/03/12	10/07/12	We 830p-9p	830p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$1,000.00	4.60			
N 18	KSAZ	10/08/12	10/14/12	Th 830p-9p	830p-9p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,300.00	4.60			
N 19	KSAZ	10/15/12	10/16/12	Tu 830p-9p	830p-9p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,300.00	4.60			
N 20	KSAZ	10/03/12	10/16/12	M-F 9p-10p News	9p-10p		:30				NM	10	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,700.00	3.10			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,700.00	3.10			
Week:		10/15/12	10/21/12	MT-----				2	\$1,700.00	3.10			
N 21	KSAZ	10/03/12	10/16/12	M-F 10p-1030p News	10p-1030p		:30				NM	10	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$1,100.00	1.70			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$1,100.00	1.70			
	Week:	10/15/12	10/21/12	MT-----				2	\$1,100.00	1.70			
N 22	KSAZ	10/03/12	10/07/12	Big 12 RS Prime Game	12p-9p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-				1	\$1,250.00	5.00			
N 23	KSAZ	10/03/12	10/14/12	Sa 9p-10p News	9p-10p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-				1	\$800.00	2.90			
	Week:	10/08/12	10/14/12	-----S-				1	\$800.00	2.90			
N 24	KSAZ	10/03/12	10/14/12	Sa 10p-1030p News	10p-1030p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-				1	\$700.00	2.10			
	Week:	10/08/12	10/14/12	-----S-				1	\$700.00	2.10			
N 25	KSAZ	10/14/12	10/14/12	NFL RS Game Non -Home	10a-7p		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$8,500.00	8.40			
N 26	KSAZ	10/03/12	10/14/12	Su 5p-530p News	5p-530p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S				1	\$600.00	3.70			
	Week:	10/08/12	10/14/12	-----S				1	\$600.00	3.70			
N 27	KSAZ	10/03/12	10/14/12	Su 9p-10p News	9p-10p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S				1	\$1,300.00	3.10			
	Week:	10/08/12	10/14/12	-----S				1	\$1,300.00	3.10			
N 28	KSAZ	10/03/12	10/14/12	Su 10p-1030p	10p-1030p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S				1	\$1,000.00	2.50			
	Week:	10/08/12	10/14/12	-----S				1	\$1,000.00	2.50			
Totals										386.10		146	\$150,600.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/16/12	146	\$150,600.00	\$128,010.00	\$640.05	\$128,650.05
<b>Totals</b>	<b>146</b>	<b>\$150,600.00</b>	<b>\$128,010.00</b>	<b>\$640.05</b>	<b>\$128,650.05</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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